



PROJECT IMPLEMENTATION | DESIGN & STRATEGIES  
DIGITAL INNOVATION | RESEARCH & ADVISORY

# CORPORATE PROFILE

VALUE4X is a NextGen consulting platform that is built to augment traditional consulting by providing cutting edge solutions, access to global knowledge network of experts.

[www.value4x.com](http://www.value4x.com)



FUTURE

PAST

PRESENT

THE PAST IS BEHIND, LEARN FROM IT.  
THE FUTURE IS AHEAD, PREPARE FOR IT.  
THE PRESENT IS HERE, LIVE IT.

THOMAS S. MONSON

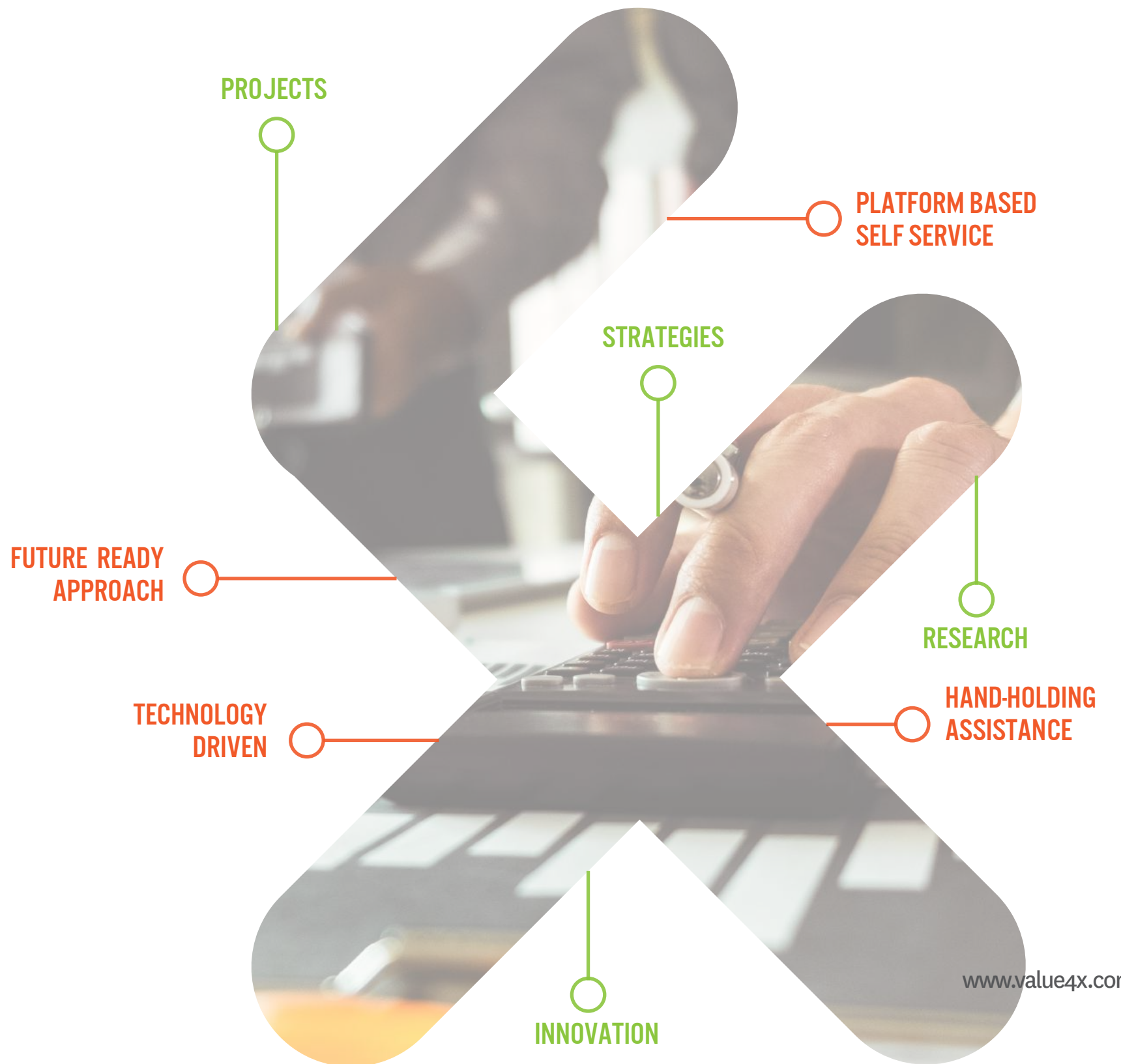
VALUE 

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# THE VALUE BEHIND

VALUE4X is a one-of-a-kind FRAAS (Future Readiness As A Service) firm that helps Public-Private Enterprise and Individuals successfully address their most pressing future challenges.

The framework methodology of Value4x is based on scientific research and data, and it is designed to help these enterprises bridge the gap between their traditional business and the new abilities and capacities required to establish an innovative business model and a future-proof enterprise.

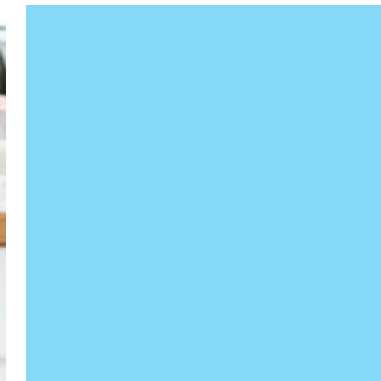
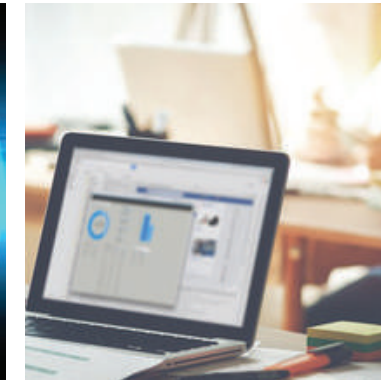
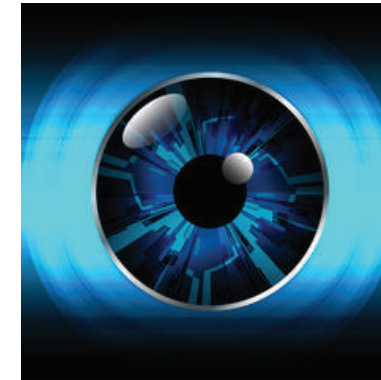
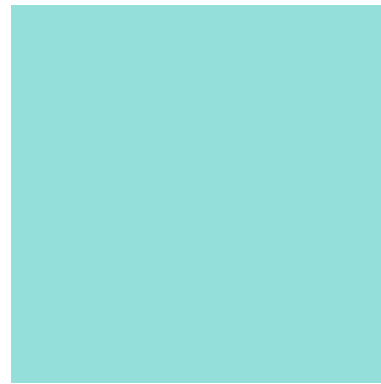


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# BRINGING FUTURE INTELLIGENCE

VALUE4X is a NextGen consulting platform that is built to augment traditional consulting by providing cutting edge solutions, access to global knowledge network of experts. We provide clients with the much needed future intelligence aid to all kinds of decision making, plans and strategies It is designed to fulfil the needs of leaders and enterprises engaged in actions with significant future consequences.

We bring future readiness into action with a unique blend of a personalized outcome based digital, collaborative solution and continuous support from resources around the world.



THE FUTURE DEPENDS  
ON WHAT WE DO IN THE  
PRESENT.

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# DEMOCRATISING CONSULTING IN MANY WAYS

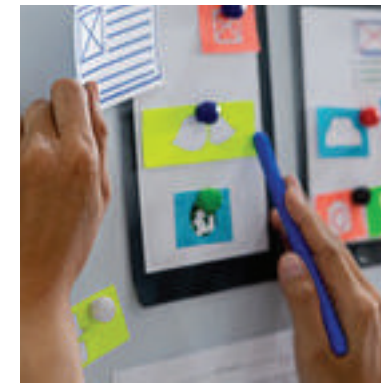
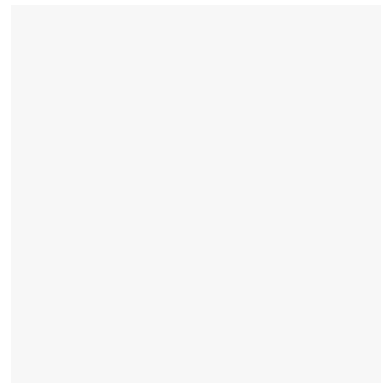
Future intelligence embedded  
highly transparent self service model  
challenges traditional consulting

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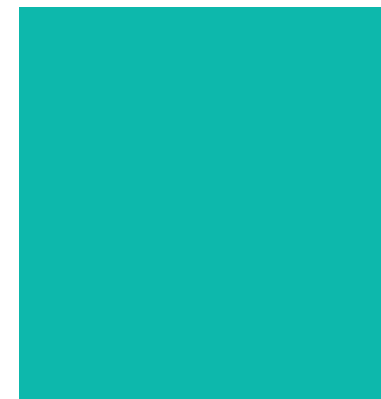
# PROJECT IMPLEMENTATION

Completing projects on time and on budget while ensuring quality and compliance to best practices is always a time and resource consuming one. How about having specialized consulting and management professionals work on one of the best crafted tools and along with you, so that your company executives can focus on other tasks to propel the business? This way, it is not just a provision of an robust software tool, but also being with you as a partner.

Value4x has developed a delivery model to assist organizations in rapidly scaling new capabilities and ways of working: Build-Operate-Transfer (BOT). We do not only just help you solve your most difficult problems, but also empower you from the start, working side by side with your teams to build company assets and maximize efficiency, with the goal of transferring capabilities so you can thrive independently at the heart of our commitment. This includes developing initial business case, procurement, undertaking design management towards execution.



LET PROJECTS START  
WORKING FOR YOU  
RATHER THAN YOU  
WORKING FOR IT.

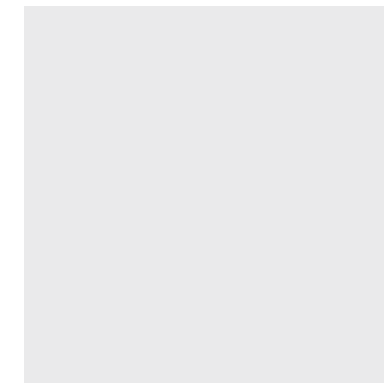
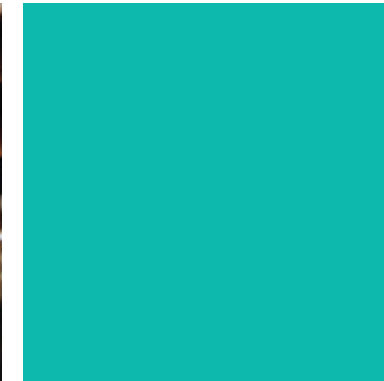
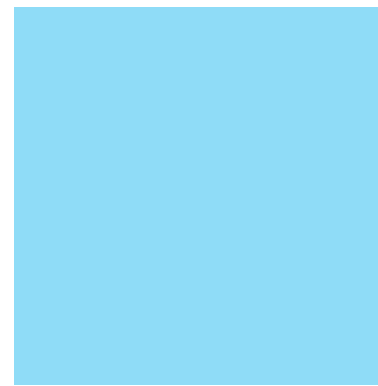


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# DESIGN & STRATEGIES

Whether you are a well-established organization or a nimble new start up, the COVID pandemic has served as a stark reminder that all strategies must be adaptable and flexible in order to survive and thrive during upheavals. Going forward, there is greater sense of agreement that volatility, uncertainty, complexity, and ambiguity are going to become increasingly prevalent in the business world.

It is one thing for businesses to recognize the need to reinvent their business models to thrive in the age of disruption. It is another thing entirely to comprehend how to do so. This includes developing strategies, mapping the transformation journeys, altering existing methods, providing technology solutions, becoming digitally mature and resulting in future-readiness.



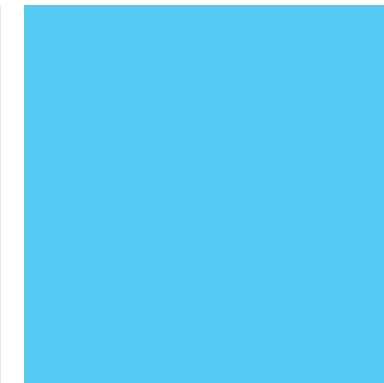
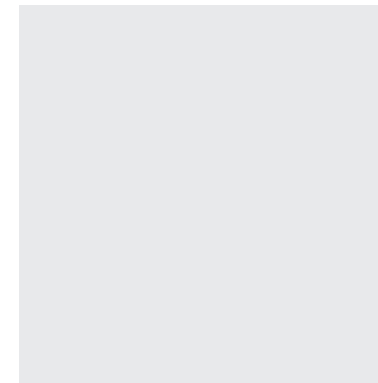
DREAMS OF THE  
FUTURE ARE BETTER  
THAN THE HISTORY OF  
THE PAST

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# BRINGING COLLABORATIVE INNOVATION

We bring combination of innovative techniques to resolve current challenges and accelerate opportunities across multiple stakeholders. This includes Industry Research, Future Foresight, Collaborative innovation, Design Thinking, Testing piloting and deployment.

The expert professional network of Value4x has experience assisting organizations in addressing all key aspects of strategic planning.



THE FUTURE STARTS  
TODAY, NOT  
TOMORROW.

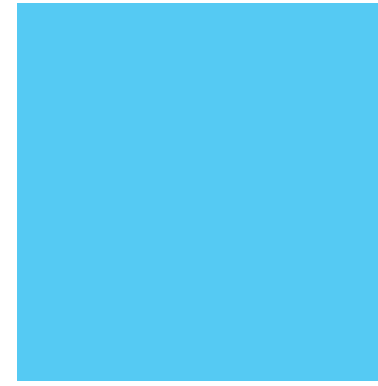
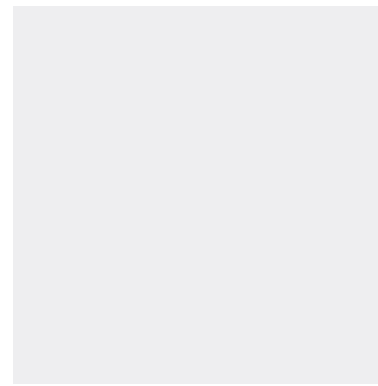


A herd of brown horses is running through a grassy field. The horses are in motion, with some kicking up dust. The background shows a vast, open landscape under a clear sky. A dark, semi-transparent rectangular box is overlaid on the center of the image, containing white text.

# TALENT POOL OF PROFESSIONALS

VFX provides your organization with high-quality functional experts and vetted professionals for an extended period.

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# DIGITAL INNOVATION

Value4x understands that organizations must now innovate quickly in order to maintain their competitive advantage. The enormous potentials and possibilities around digital innovation have elevated Information Technology, which was previously considered a support function, to the heart of operations.

Digital innovation necessitates initiatives, ideas, and perseverance. Daring to question existing solutions and experiment with new concepts to investigate future potential. Our strength comes from having tried out different perspectives and conducted numerous agile explorations. We are delighted to contribute our future-ready enterprise framework, technical expertise, and structure to help you achieve successful innovation.



THE PAST CANNOT BE  
CHANGED. THE FUTURE  
IS YET IN YOUR POWER

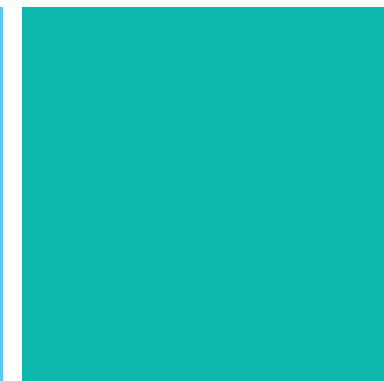
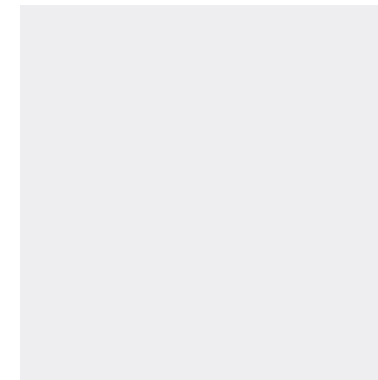
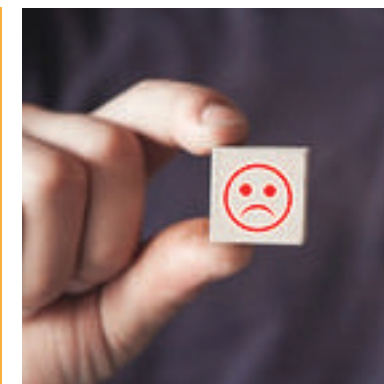


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# APPROACHING THE CHANGING NATURE

We deploy Agile & Design thinking quickly, creatively and collaboratively to find solutions for pressing challenges. Integrating these methods into your delivery system primarily focuses on short iterations and developing high-value functionality.

We are continually expanding and strengthening our digital capacity to better serve you. When you partner with Value4x for Digital Innovation, you get access to our full spectrum of experience and expertise. We execute Digital transformation (DT) strategies to manage the transition from product-centric to customer-centric business models based on digital innovation framework.



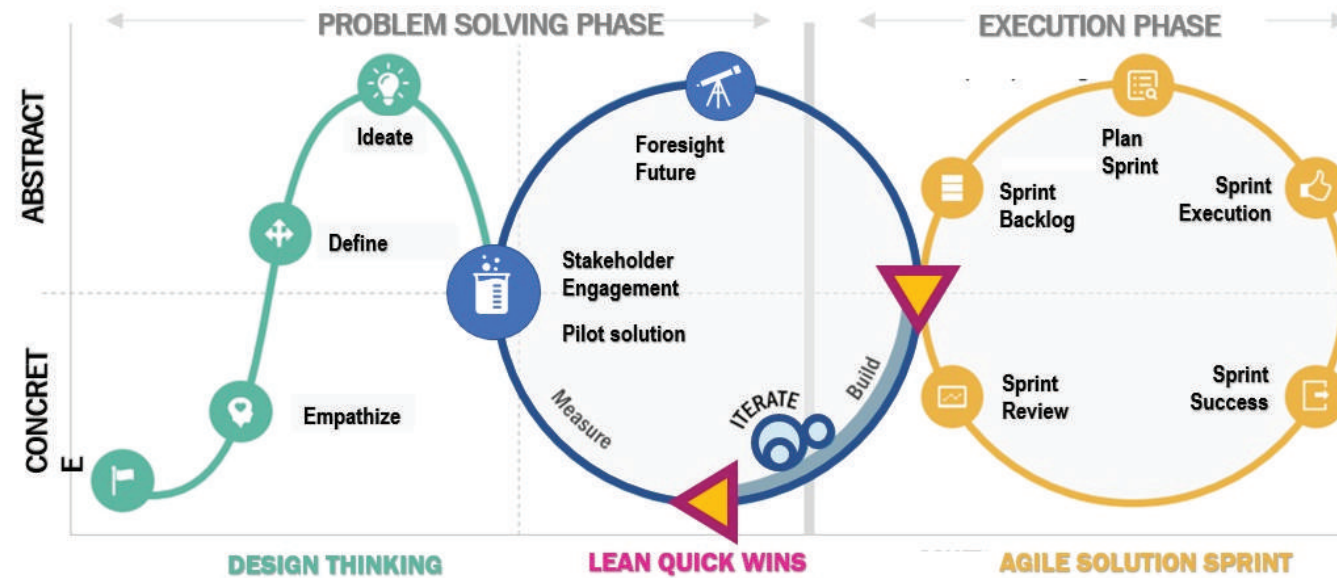
THE FUTURE BELONGS  
TO THOSE WHO BELIEVE  
IN THE BEAUTY OF THEIR  
DREAMS.

[www.value4x.com](http://www.value4x.com)

# ACCELERATING FUTURE READINESS

What works for other might not work for your enterprise. What you might need is a tailored analysis along with alternatives solutions developed specific to the challenges & disruptions the enterprise is facing.

In this process, Value4x can help finalize a preferable solution, validate with stakeholders, test prototype and deploy.



THE FUTURE HAS A WAY  
OF ARRIVING  
UNANNOUNCED.

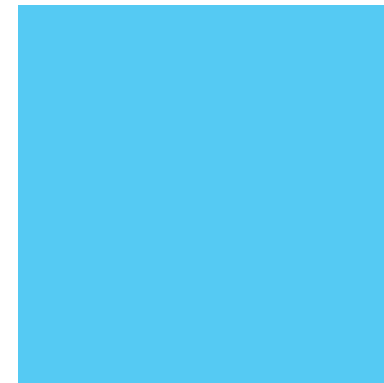
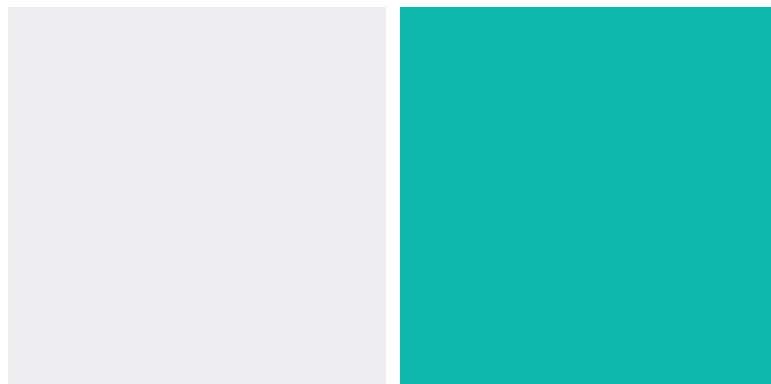
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# RESEARCH & ADVISORY

Our market research services help businesses identify future growth opportunities and build a future ready, competitive strategy based on deep understanding of future trends, customers behavior and the overall marketplace dynamics.

Unlike other market research firms, we employ a robust, AI/ML based comprehensive market research strategy to ensure maximum research coverage. We use right methodologies and tools to leverages primary and secondary research to understand the future implications of key global and local trends across climate, society, technology and resources, and the implications on the built and natural environment.

Our role as advisory: We advise clients in developing strategy and policy responses to address the implications of key future trends, optimizing long term investment plans and funding, aligning diverse groups of stakeholders on the most relevant and important future implications for the industry enterprise, understanding the key risks, challenges and opportunities associated with future trends.



THE FUTURE IS ALWAYS  
BEGINNING NOW.



# SOME OF OUR RECENT ENGAGEMENTS



Value4x conducted a future hack project that involved identifying the challenges & opportunities from various primary and secondary research findings. The solutions and initiatives are collectively explored by the workshop with industry participants, supplemented with expert reviews and benchmarking research around key creative economy concepts and implementation of similar initiatives in other leading economies.

The study is structured to provide Dubai Culture and its stakeholders with an insight / ideas on the potential for Arts and Culture at a global level and highlight the relevance for Dubai. It is also structured to provide recommendations on steps that Dubai Culture should consider to initiate the evolution of the six identified priority sectors of arts and culture, and to capitalise on the emerging opportunities.



مركز دبي التجاري العالمي  
DUBAI WORLD TRADE CENTRE

In association with the Dubai World Trade Centre and our technical partner Times World, we conduct data research - data collection, pre-event, onsite and post-event surveys and analytics for several events organised by the DWTC.



Multiple projects were undertaken for the various sectors and agencies of the Dubai Economy and Tourism. Ranging from strategy planning to technical solutions, the projects exemplified our capabilities.





# REDEFINING THE APPROACH TO FACE THE FUTURE

VFX offers a robust and strong approach with services where we understand the perspectives before hand-holding clients in their planning and execution.

EVERYTHING IN THE PAST DIED YESTERDAY, AND  
EVERYTHING IN THE FUTURE IS BORN TODAY.

**VALUE** 

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